

2023 FAMILY DIRECTOR ESSENTIALS A Virtual Leadership Program

Supporting your growth, development and success as a family director.

The virtual Family Director Essentials program lays the groundwork for family directors to develop their own skills while gaining an understanding of how effective boards work. It is designed to provide comprehensive content for current and future family directors along with opportunities to learn from peers in full-group and small-group discussions.

Participants can expect sessions to include a mix of:

- Practical information and models
- Tools that can be applied to their own boards
- Assessments and self-reflection
- Interactive breakouts with other participants in discussion groups

Please print a copy of the [Director Development Worksheet](#) in advance of Session 3 on September 29th.

FAMILY DIRECTOR ESSENTIALS



Stephanie
Brun de Pontet, Ph.D.
Program Faculty



Vesla
Hoeschen
Keynote Speaker



David
Karofsky
Program Faculty



Agape
Redwood Rogers
Program Host



Kate
Barnwell
Breakout Group
Facilitator



Marti
Beltz
Breakout Group
Facilitator

Friday, September 22nd 10:00 AM to 5:00 PM ET 9:00 AM to 4:00 PM CT 7:00 AM to 3:00 PM PT		
We recommend logging in 15 minutes early to troubleshoot any technical issues.		
Time	Session	Description
10:00 AM ET	Welcome and Opening Comments	Overview of the program with Agape Redwood Rogers, FBCG Board Search Practice Lead & Program Host
10:15 AM ET	Session 1 Effective Practices of High-Functioning Family Business Boards David Karofsky	This session sets the stage by presenting best practices for board service and eliciting the current challenges faced by program participants. <ul style="list-style-type: none"> • Understand the board's role in family business governance • Assess the status of your board with the Governance Continuum • Learn the effective practices of high-functioning boards
45-minute break: 11:45 PM ET 10:45 AM CT 9:45 AM PT		
12:30 PM ET	Session 2 Competencies of Family Directors Stephanie Brun de Pontet	<ul style="list-style-type: none"> • Identify the skills and behaviors that drive board effectiveness • Gain insight into the important perspective you bring to the board • Understand the process of preparation for the role • Recognize your value as a bridge for board to family • Review role and unique importance of family directors
30 minute break: 2:30 PM ET 1:30 PM CT 11:30 AM PT		
3:00 PM ET	Topical Breakout Discussions in Small Groups	The group will be split into small breakout discussions led by an FBCG Consultant to discuss a topic of their choosing. Topics will be chosen live earlier in the day. These discussions will not be recorded.
4:15 PM ET	Homework Assignment & Closing Comments	<ul style="list-style-type: none"> • Agape Redwood Rogers will lead a discussion on the skills of great directors. • Homework assignment: Complete your self-assessment located on the portal to identify growth opportunities in board service. This will be used in upcoming sessions.

Please print a copy of the [Director Development Worksheet](#) in advance of Session 3.

Friday, September 29th 10:00 AM to 5:00 PM ET 9:00 AM to 4:00 PM CT 7:00 AM to 2:00 PM PT		
We recommend logging in 15 minutes early to troubleshoot any technical issues.		
Time	Session	Description
10:00 AM ET	Welcome and Opening Comments	Overview of today's program and recap of previous sessions with Agape Redwood Rogers
10:15 AM ET	Keynote Speaker - Vesla Hoeschen	Vesla Hoeschen will share her journey as a fourth-generation family leader of Bemis Manufacturing Company, a global injection-molder headquartered in Wisconsin.
10:45 AM ET	Session 3 Developing Key Competencies as a Family Business Director Stephanie Brun de Pontet	<ul style="list-style-type: none"> • Review results of self-assessment • Recognize the imperative of continuous learning inherent in your role • Gain insight into knowledge gaps and develop personalized learning plan
45 min break – 12:15 ET 11:15 PM CT 9:15 AM PT		
1:00 PM ET	Session 4 Navigating Unique Tensions of Family Board Service Stephanie Brun de Pontet	Learn how to navigate the unique tensions that family directors often experience. <ul style="list-style-type: none"> • Recognize that conflicts inherent in your board position vary by your external affiliations • Review common challenges faced by family directors and strategies for working through them
2:15 PM ET	Topical Breakout Discussions in Small Groups	The group will be split into small breakout discussions led by an FBCG Consultant to discuss a topic of their choosing. Topics will be chosen live earlier in the day.

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Friday, September 29th 10:00 AM to 5:00 PM ET 9:00 AM to 4:00 PM CT 7:00 AM to 2:00 PM PT		
30 min break – 3:15 ET 2:15 PM CT 12:15 PM PT		
3:45 PM ET	Session 5 Bringing the Conversation to your Family David Karofsky	<ul style="list-style-type: none"> • Program Recap • How to carry your learnings back to your family/board
4:45 PM ET	Closing Comments & Course Evaluation Agape Redwood Rogers	Please take a moment to complete the course evaluation, which will be sent to your email

Friday, October 20th 10:00 AM to 12:00 PM ET 9:00 AM to 11:00 AM CT 7:00 AM to 9:00 AM PT	
Please join David Karofsky to discuss learnings from the course and ask questions.	